

Experience:

Sr.Web and Graphic Designer

Provident CU, CA, November 2021 - Current

- ❖ I support the marketing department and make sure to send out daily email blasts that require updating banners, text updates and links to landing pages. Daily tasks require processing emails through supervisors, compliances while making sure eblast are sent out before deadlines.
- ❖ Designing and updating newspaper ads, banners and text are also part of daily tasks. Of Course details and deadlines are the most crucial part of the design.

School Site Instructional Tech Support - part time work

Cupertino Union School District, October 2021 - May 2022

- ❖ Daily provide IT support to a CUSD school site by helping students, teachers, staff and volunteers on ipads, mac computers, apple tv and all apple products used at school site. Also, troubleshoot other hardware and software issues connected with Apple products at school like printers, projector and carts.
- ❖ As specialists I provide directions, create presentations and support documents that give step by step instructions for students, teachers and staff to understand and apply.

Web/Graphic Designer

AI Academy, Cupertino, CA, June 2020 - Aug 2021

- ❖ I designed and rebranded AI Academy's website (HTML and CSS) and marketing materials(SEO and google ads) to promote their classes and summer camps <https://aiacademyca.com>.
- ❖ Used social media to run ad campaigns on multiple media sources like LinkedIn, [facebook](#), [instagram](#) and [pinterest](#).
- ❖ Updates were made weekly/monthly (as needed) and ran ads on both platforms to promote classes. Also, used sites like Neighborhood & Cupertino Patch to post and promote class and camp ads.
- ❖ Created google slide shows for presenting and teaching class work.

Web/Graphic Design Admin

Saint Mark's Episcopal Church, Palo Alto, CA, May 2018 - June 2020

- ❖ I designed Bulletins for Sunday services, Easter, Christmas, Baptisms, Marriage and Memorials. Served around 150 people every sunday and even more so online. The design process involved a lot of changes with time crunches and a lot of collaboration with volunteers, staff and musicians.
- ❖ Wordpress was the platform used for designing church websites. Website included plug-in Mailchimp forms, CCB Database and Google response forms and google sites for events.
- ❖ UI and UX Designing was a bit challenging since the end users were from groups that were digitally sophisticated to users NOT wanting to use digital technology at all.

Web and Graphic Designer

Basant Somani, Realty One Group, Cupertino, CA, Jan 2012 - Jan 2018

- ❖ I designed marketing materials and websites. Worked on projects from start to finish with Basant. Designed property flyers and business cards in given budget, time and standard requirements. .

Web and Graphic Designer

Century 21 M&M Associates, Cupertino, CA, March 2013- March 2014

- ❖ I designed marketing materials, websites and real estate training materials which involved Realtors, IT Personnel, Copy Writers and stakeholders.

Skills:

UI and UX Design:

Tools: Adobe XD, Sketch, Figma, Photoshop, Illustrator

Process: UX Research, Wireframes, Mockups, AB testing/Multiple Modules, Live Product

Web design:

Tools: Photoshop, Illustrator, Adobe XD, Dreamweaver, After Effects, Premier, Sublime, Brackets, Wordpress, AEM, Wix, Bootstrap, Squarespace

Process: Research, Wireframes, Mockups, AB testing/Multiple Modules, Live Websites

Scripting: HTML5, CSS, Javascript, PHP

Graphic design/production/print:

Tools: Photoshop, Illustrator, Indesign, Acrobat pro dc, Large printing, Image manipulation, Files Linking & Production.

Process: Adobe work front, Research, Rough / Final Drafts, Proofs, Print.

Communicating and Presenting:

Tools: Google: *Slides, Docs, Sites, drive, photos (Google Workspace apps), G suite for business.*

Soft Skills:

Growth Mindset, Persevere, Collaborative, Optimistic, Hard Working, Empathetic, Clear, Humble, Worked with business executives, creative professionals and IT temas on events and daily projects.

Education:

User Experience Certificate(UX)
Cornell University, March 2021

BA in Design

California State Polytechnic University, Pomona, 2002

Achievements:

Honored by **THE NATIONAL DEAN'S LIST** for Outstanding College Student 97-99

Won **Walt Disney Imaginary competition** in 1996.